

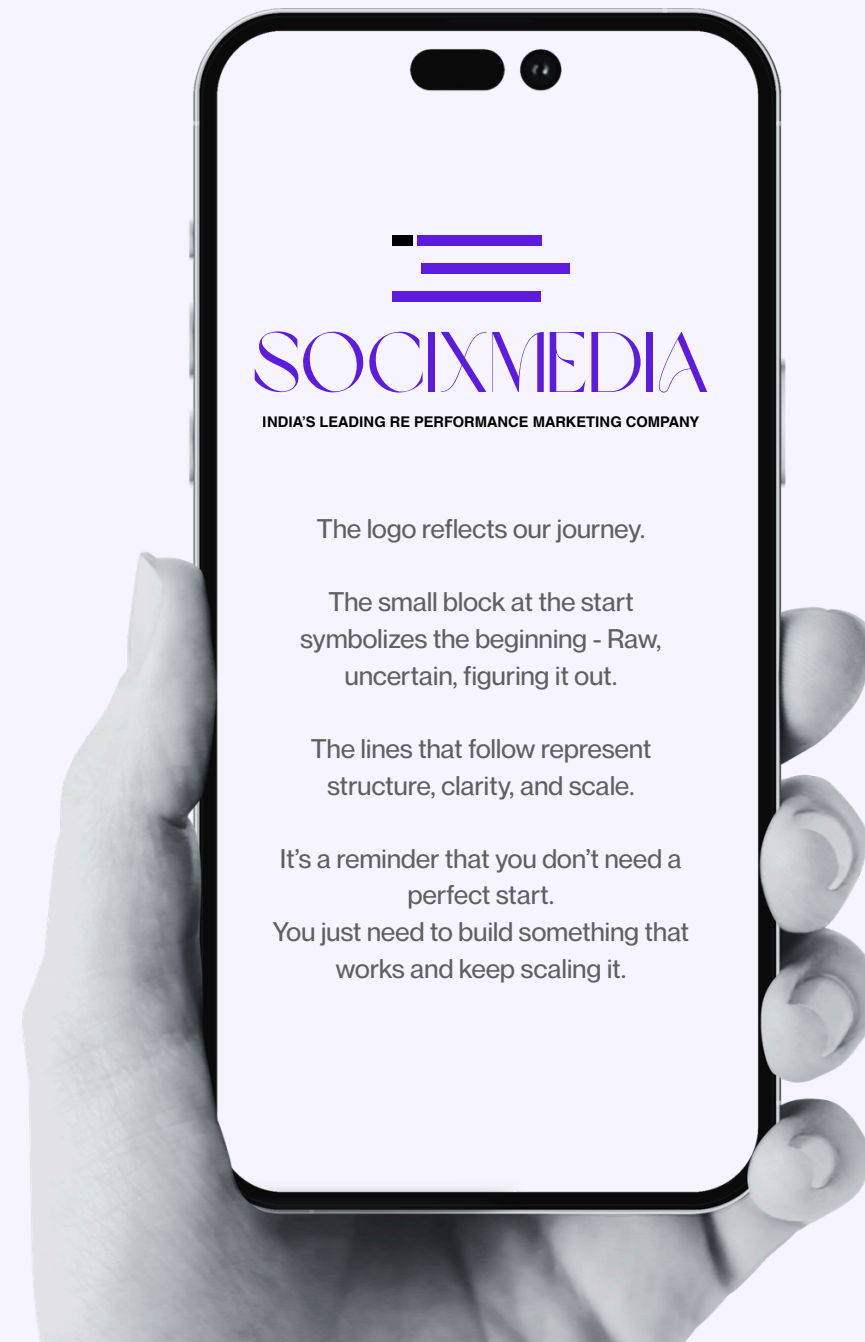
Company Dossier

Socixmedia LLP Private Dossier

GSTIN - 27AFVFS4745Q1ZQ

LLPIN - ACU5064

What's behind the company logo?



SOCIXMEDIA

INDIA'S LEADING RE PERFORMANCE MARKETING COMPANY

The logo reflects our journey.

The small block at the start symbolizes the beginning - Raw, uncertain, figuring it out.

The lines that follow represent structure, clarity, and scale.

It's a reminder that you don't need a perfect start.

You just need to build something that works and keep scaling it.



Who we are doesn't matter, what matters is..

What Problem We Solve?



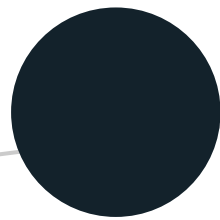
The real estate market is crowded.
Every developer and channel partner is running ads.

But as *India's leading real estate performance marketing company*, we step in as your dedicated growth partner.

From ad strategy to creatives to lead quality, we handle it all, so your sales team only speaks to people who are ready to buy.

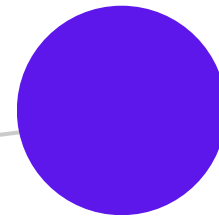
That's the Socixmedia difference.

Key Milestones



2023

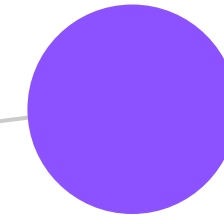
We started where the competition was toughest - **Mumbai's** real estate market. Helping local channel partners turn ad spend into actual sales.



2025

After dominating Mumbai, we took our proven system to **India's top tier-1 cities**. From Pune to Delhi NCR to Bangalore to Lucknow.

Socixmedia became the go-to performance marketing partner for serious real estate players across the country.



2026

Today, Socixmedia is recognised as **India's leading real estate performance marketing company**.

Having worked on the country's top real estate projects across every major city.

From luxury launches to large-scale advertisements, we've delivered results where it matters most.



Services We Offer

Precisely for A Grade realtors & Developers.

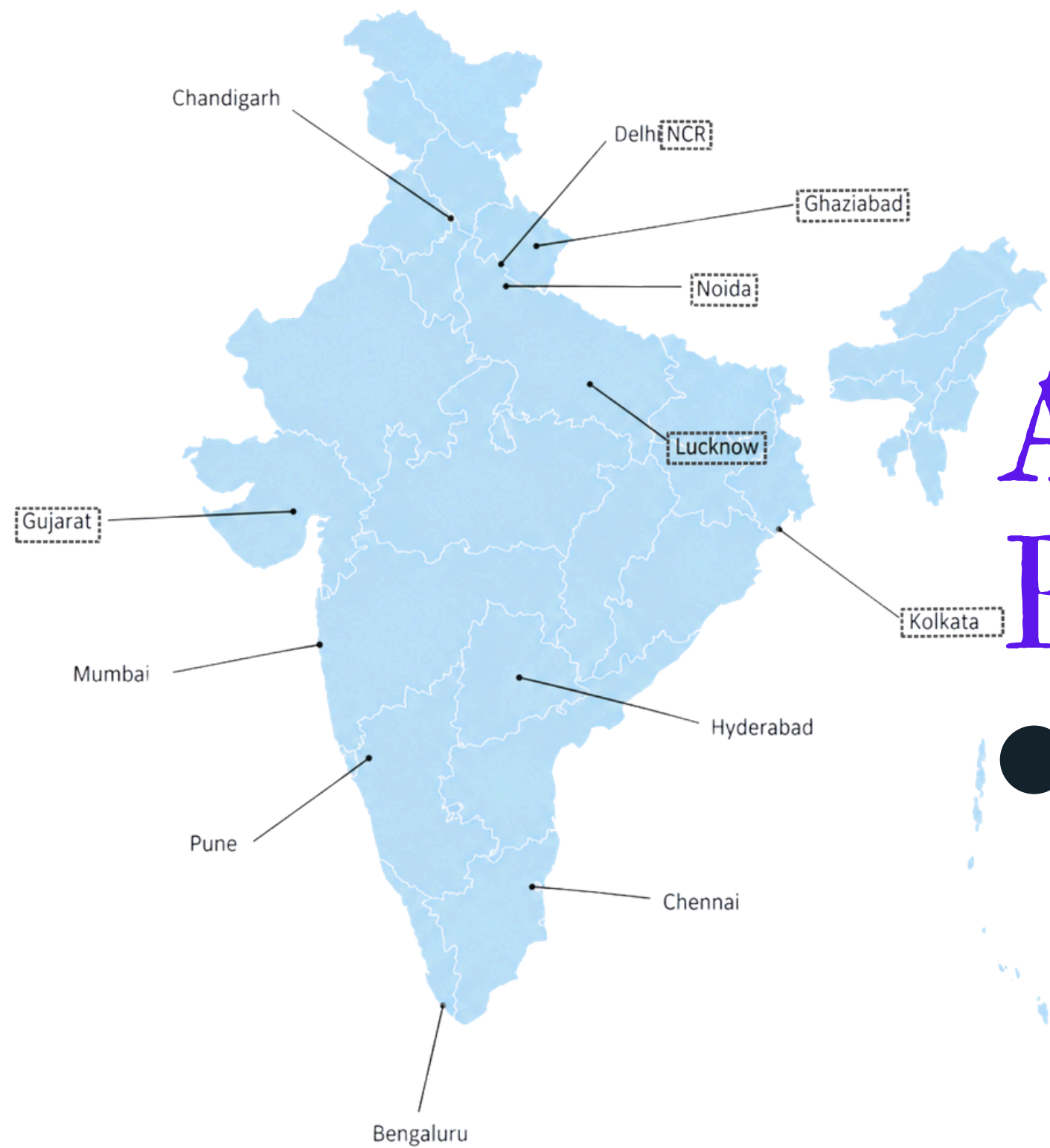
Meta ads

Google ads

Social media brand management

ADS





All India Presence



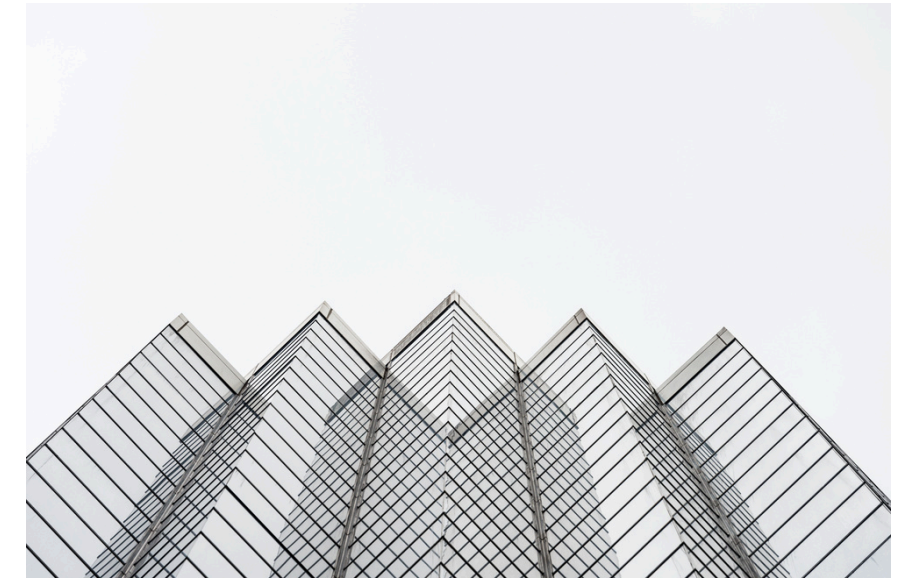
250+

Clientele base of 250+ real estate companies. Across 12+ top cities. One performance marketing partner — Socixmedia

₹15 CR+

Managed ₹15+ Cr in Ads and generated crores of revenue for our real estate clients.

We are in Numbers



15+

Highly passionate performance marketers in our team working towards one single goal that is to make maximum real estate ROI at minimal ad spend.

98%

Client retention rate which means almost all the clients we have worked with, return for every new project. That's not a statistic — that's trust built on results.

130+

Real estate projects we've worked and generated amazing results on across multiple cities in india.

Why invest in us?

when there are other tons of agencies in the market...

1

We don't work with everyone. We only work with real estate developers, mandate firms, and channel partners.

If you're looking for a generalist agency that also handles salons and restaurants, we're not the right fit.

2

We don't chase vanity metrics. Impressions, reach, page likes. We don't report on those.

If your idea of success is a pretty dashboard, you'll be uncomfortable working with us. We talk in leads, site visits, and bookings.

3

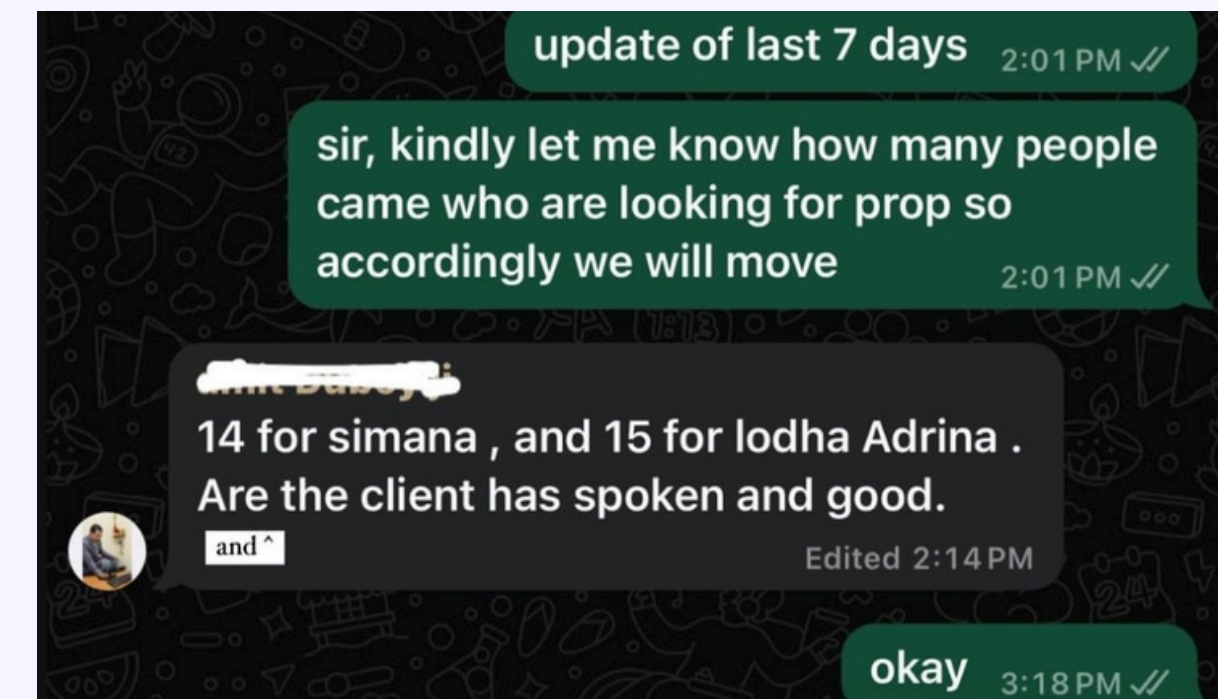
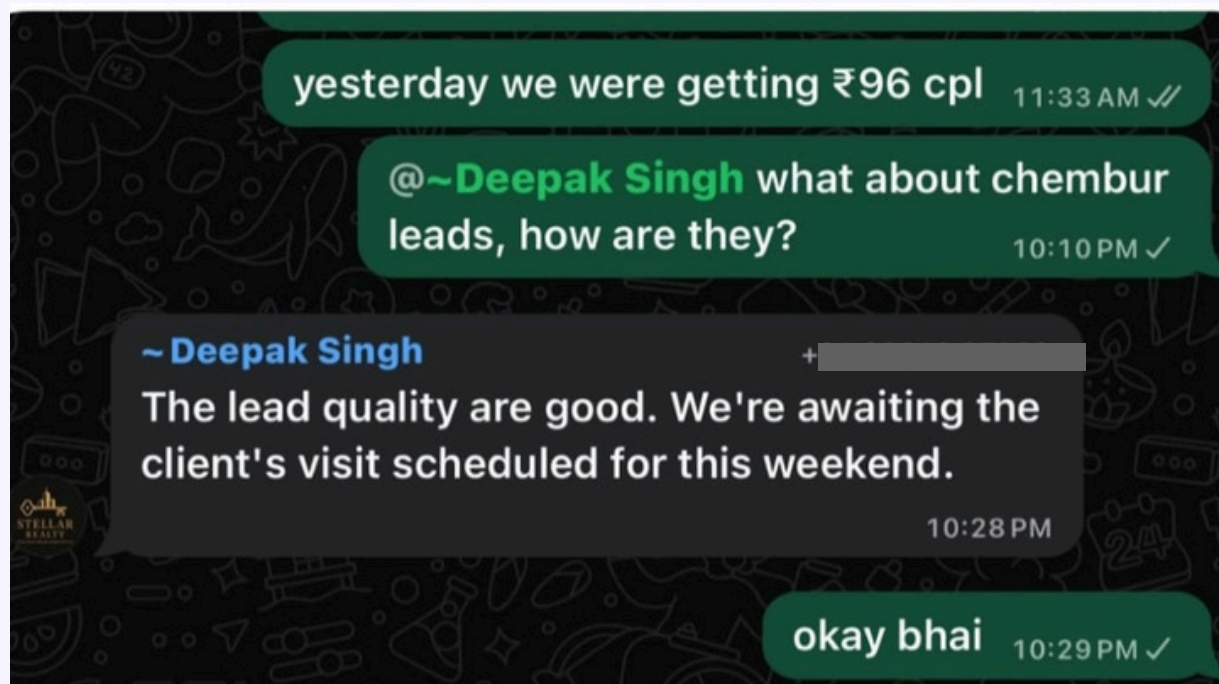
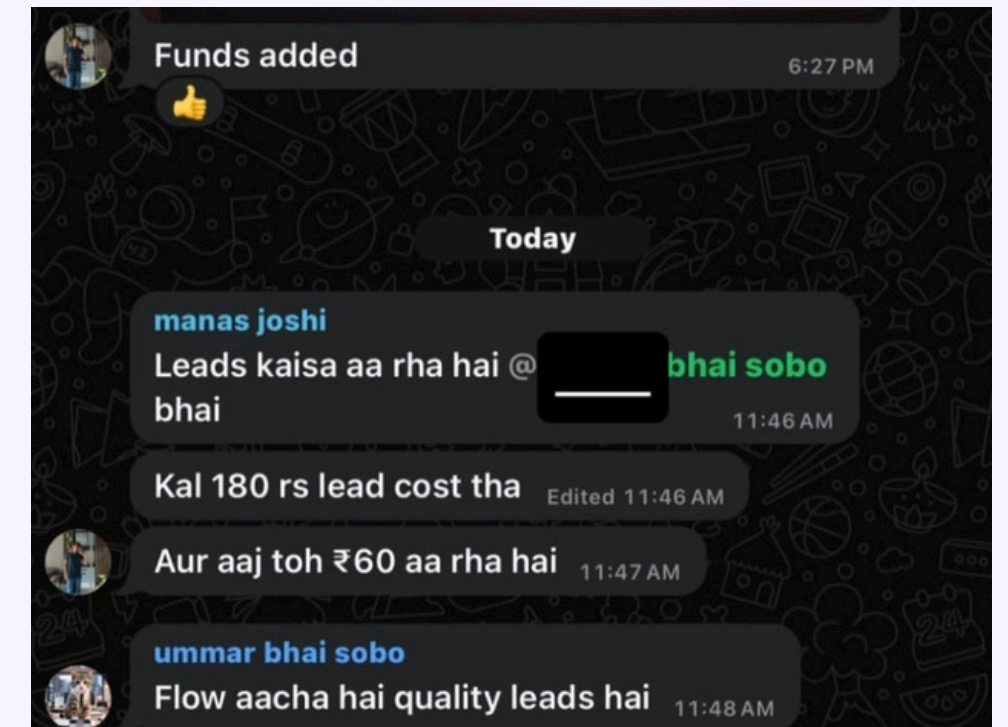
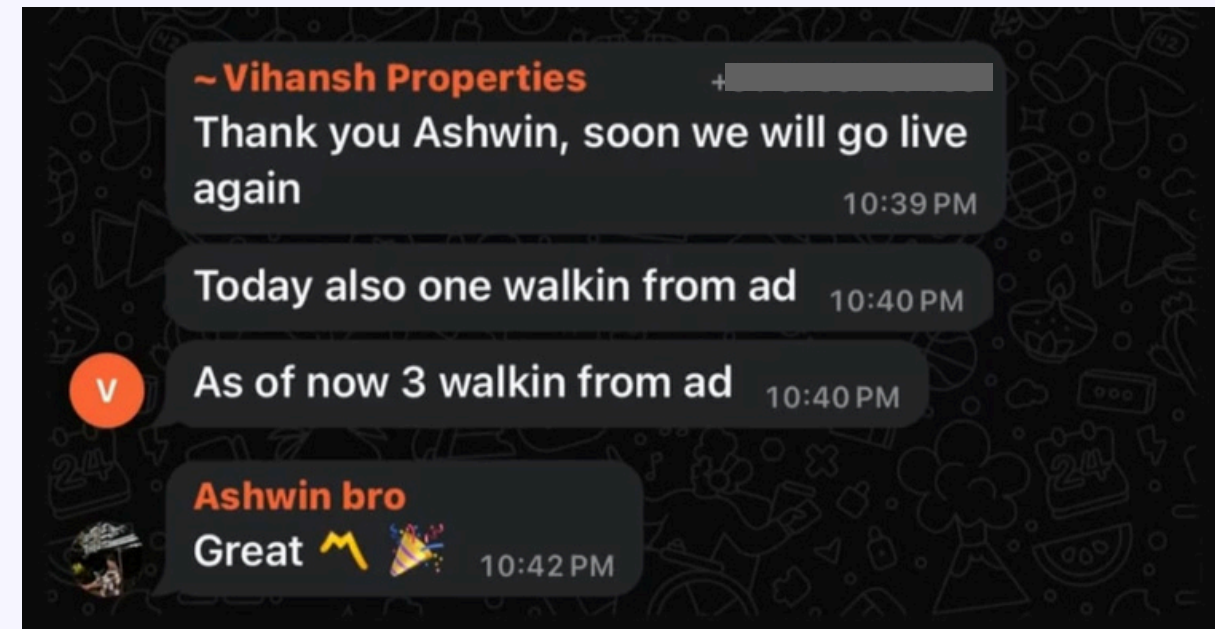
We're not the cheapest option and that's by design.

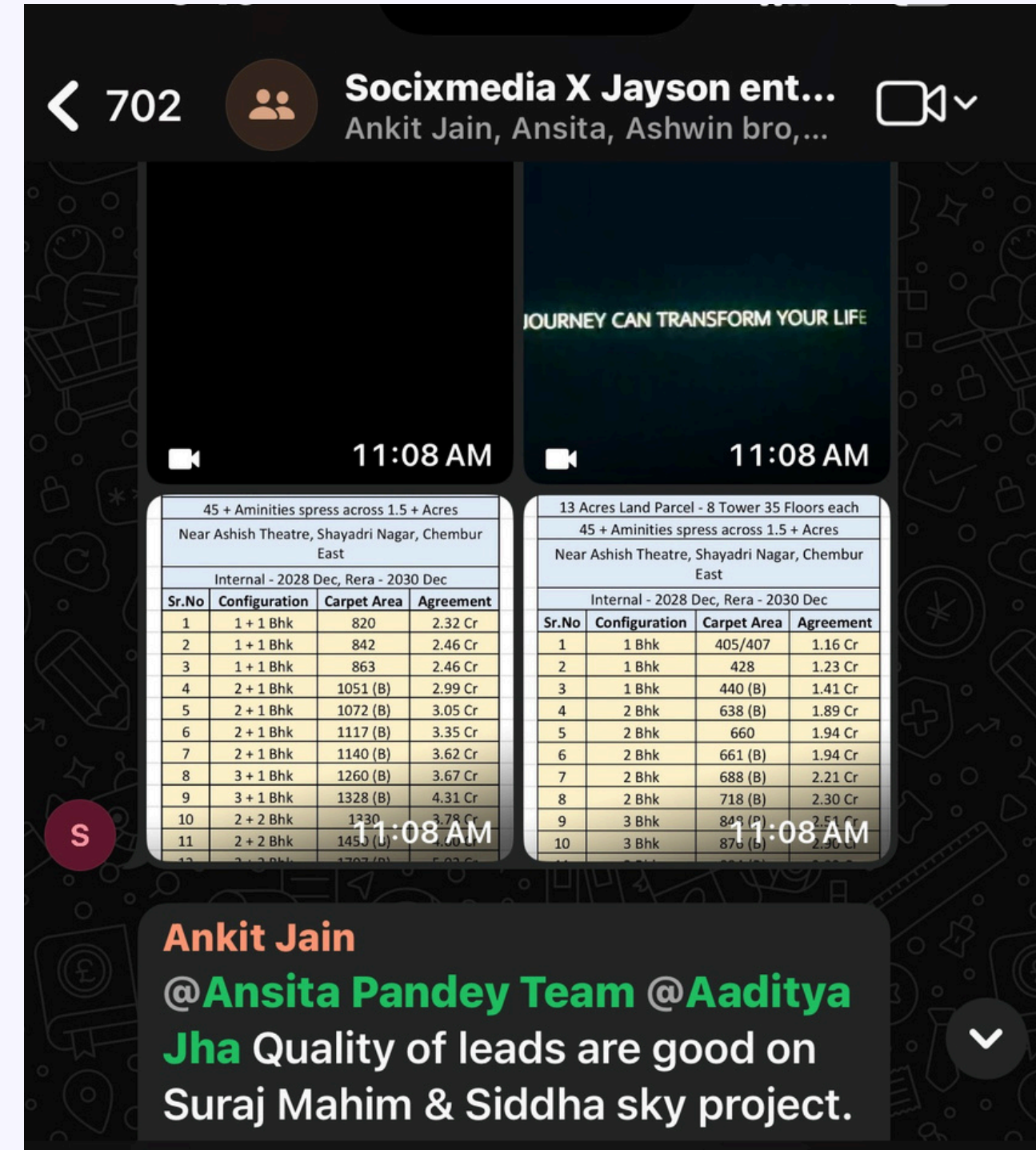
There are agencies charging ₹10,000 a month to run your ads. We're not competing with them. We compete with the results your in-house team couldn't deliver.



It's obvious to not
believe on what we say....

See it by-yourself,
before you even trust us





How's the quality haresh bhai? Are they talking? 10:22 PM ✓✓

~ Haresh B [redacted] 6
Yes quality is no doubt good , in fact genuine 10:23 PM

Cool, 9 cr property pe genuinely itna aata hai nahi. Team is doing really good 10:24 PM ✓✓

~ Haresh B + [redacted]
Yes agreed team is doing good, three cheers to them 10:27 PM



A Perfect, thanks! 6:55 PM

~ Pravin [redacted]
Aditya i like your team and coordination in thu projects we have lots of projects will activate 7:08 PM



Thu, 4 Dec

Gunja Kumari Palacio Homes
@**Shubham Office** we are getting good response on this new campaign however will update on the visits happening over weekend. Edited 4:05 PM

~ **Dhiraj Burnwal** +91 8 [REDACTED] 0
Good morning all

Got one more closer 2 bhk in Myhena .

Thank you so much

~ **Dhiraj Burnwal** +91 [REDACTED] 30
Hi team, we got good site visits on each and every of our property campaigns in 2 months and there's closing pipeline too, leads were very genuine.

Thanks to the team Socixmedia!

1:03 PM

				lead
Luxeline X Socixmedia 1...	4,497	₹6,941.72	15 (2)	₹462.78 (2)
Total results 1 / 1 row displayed	4,497 Meta Accounts	₹6,941.72 Total spent	15 (2) Total	₹462.78 (2) Per Action

Last 7 days Leads report 12:50 PM

Mohd Nazim Luxeline
Leads till now generated 21
8 Shared details
Lead quality was Supurb
Not a little junk is coming 2:55 PM

Awesome! 2:56 PM ✓

Mohd Nazim Luxeline
Yes bhai 2:56 PM

Haan jaise jaise time hota jaayega campaign ko vaisa vaisa badhega 2:57 PM ✓

Mohd Nazim Luxeline
Yes bhai you are the captain of the ship aap jaise chalo waise challenge 2:58 PM

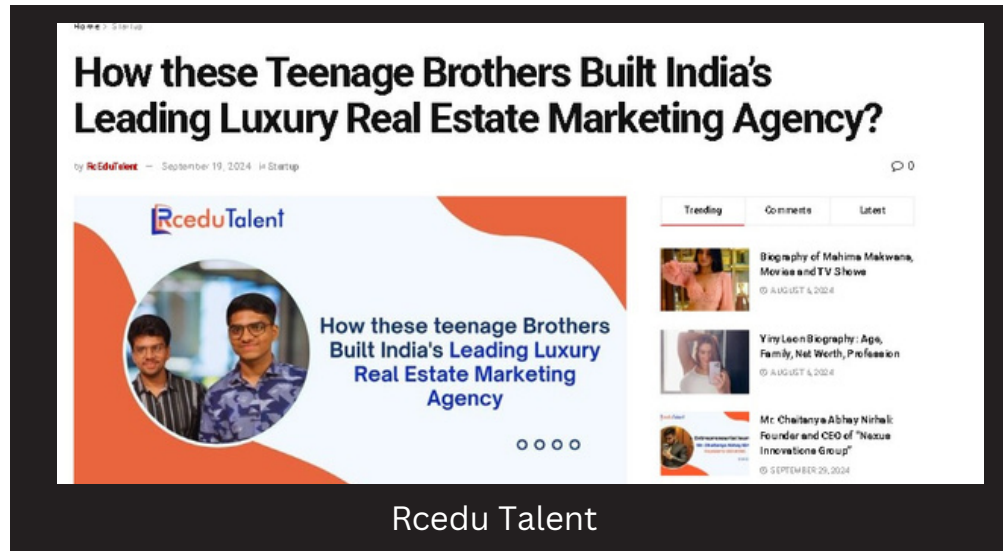
Yeah week ke liye we have 2 lines ups for site visit 2:58 PM

Sahi hai sahi hai 2:58 PM ✓

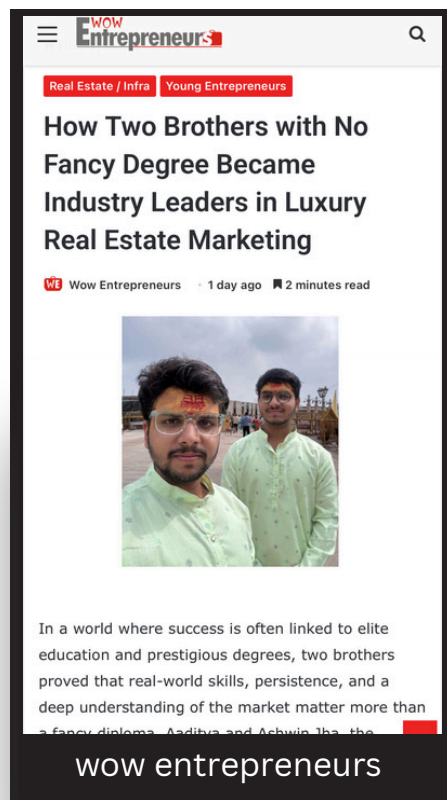
And more tonss of
appreciations...

It's not viable for us to put each and every screenshot here!!

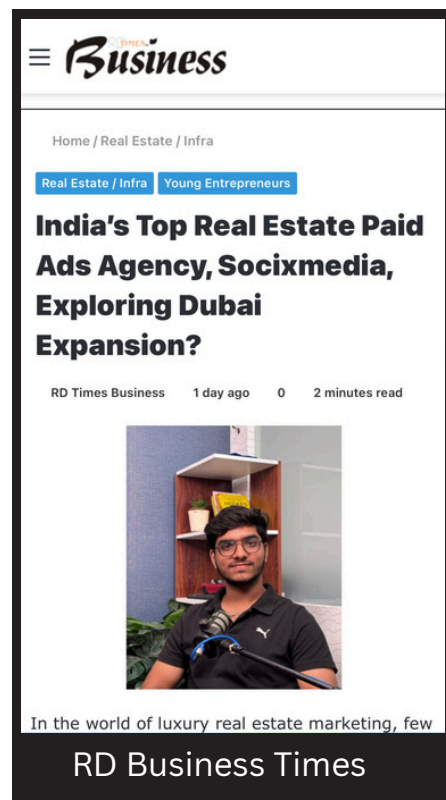
RECOGNITIONS



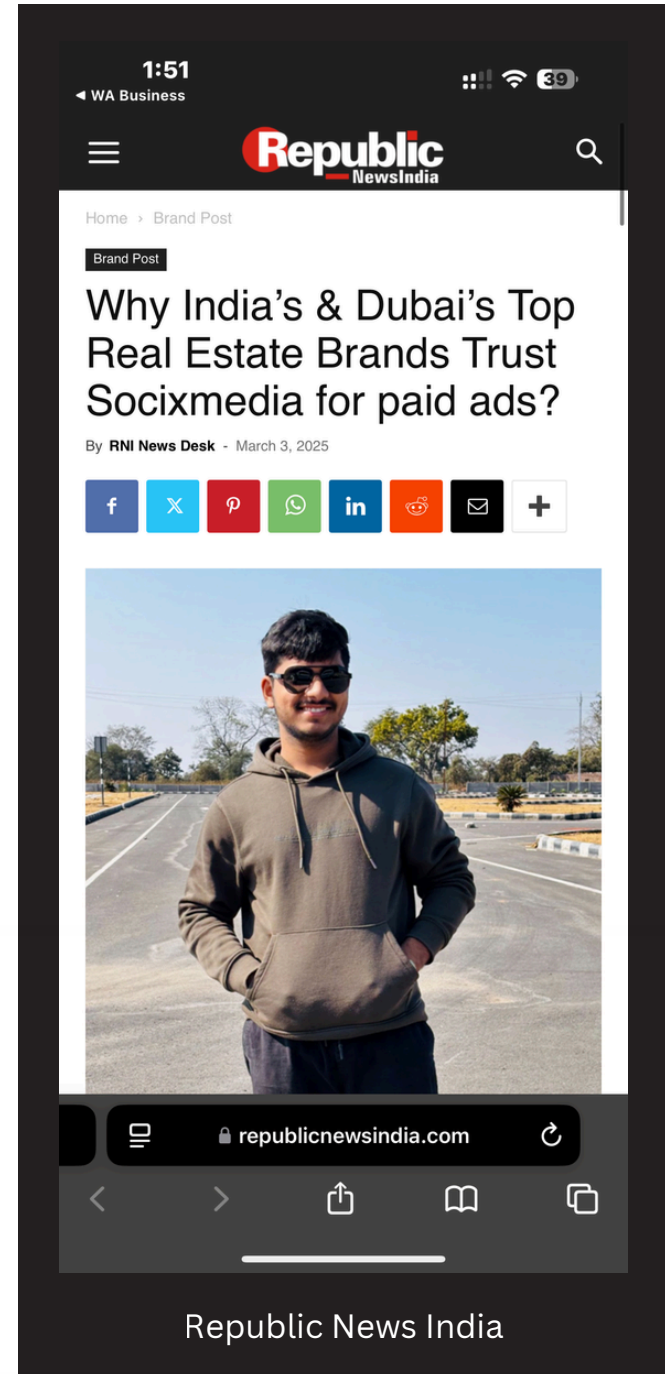
Rcedu Talent



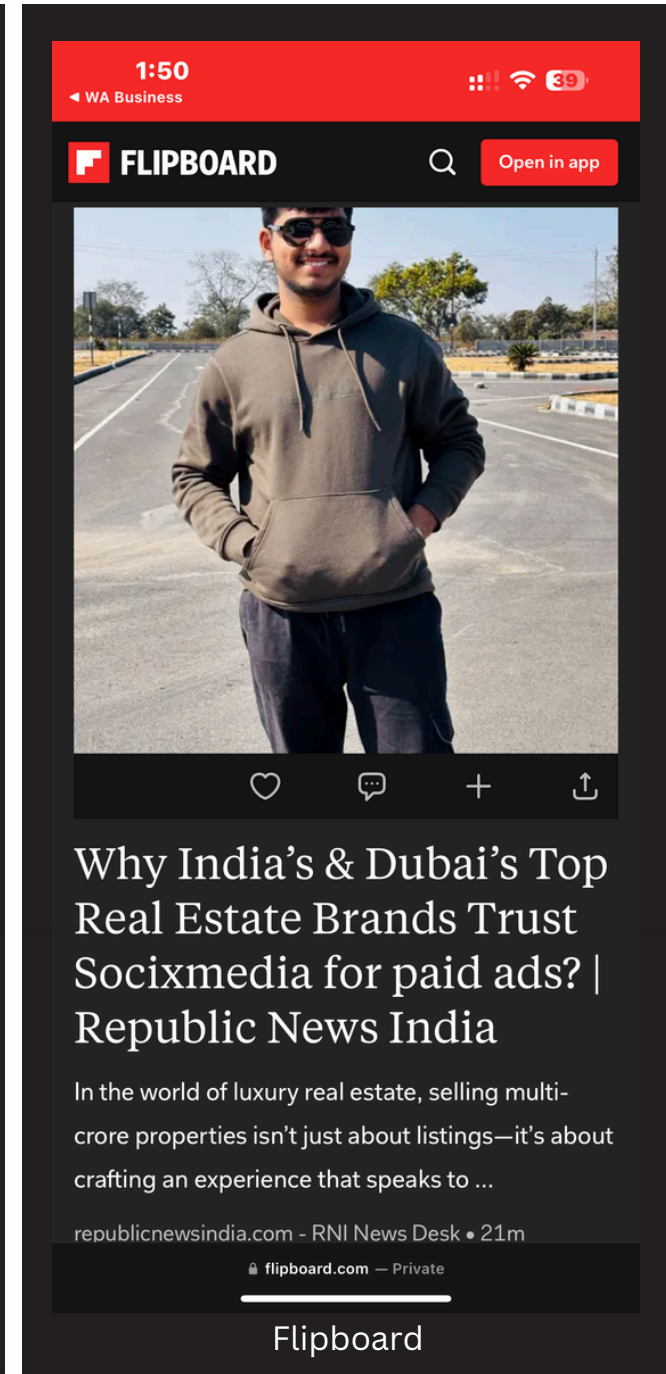
wow entrepreneurs



RD Business Times



Republic News India



Flipboard



Deccan Business

Get *to* Know
the brains

BEHIND
SOCIXMEDIA

THE CORE TEAM

Aaditya

Ceo & Founder

AADITYA JHA, FOUNDER OF **SOCIXMEDIA**,
STARTED AT 19 WITH NO CAPITAL.

JUST A BIG VISION. FROM A ONE-MAN HUSTLE,
HE HAS BUILT A FAST-GROWING TEAM WITH
AN ALL-INDIA PRESENCE AND A COMPANY
NOW DOING CRORES IN REVENUE.





Ashwin

Co-founder



ASHWIN JHA, **CO-FOUNDER** OF SOCIXMEDIA, CHOSE TO LEAVE A COMFORTABLE JOB TO PURSUE A BIGGER VISION ALONGSIDE HIS BROTHER.

TAKING THE HARDER PATH, HE PLAYED A KEY ROLE IN BUILDING THE COMPANY FROM THE GROUND UP, CONTRIBUTING TO ITS GROWTH INTO A FAST-SCALING AGENCY WITH A STRONG PRESENCE ACROSS INDIA.



Sejal

Chief Operations officer

SEJAL DHONDALE AS AN **OPERATIONS HEAD** IS A KEY PART OF SOCIXMEDIA, BRINGING STRONG EXPERTISE IN OPERATIONS AND MANAGEMENT TO THE COMPANY.

HER ABILITY TO BLEND CREATIVITY WITH STRUCTURED EXECUTION PLAYS A CRUCIAL ROLE IN ENSURING SMOOTH OPERATIONS AND CONSISTENT GROWTH FOR THE COMPANY.



Ashutosh

Performance Marketing Head

ASHUTOSH, **PERFORMANCE MARKETING HEAD** AT SOCIXMEDIA, LEADS THE MARKETING TEAM AND MAKES SURE EVERY CLIENT CAMPAIGN RUNS SMOOTHLY AND ON TIME.

HE FOCUSES ON KEEPING THINGS ORGANIZED, ALIGNED, AND DELIVERING CONSISTENT RESULTS FOR CLIENTS.

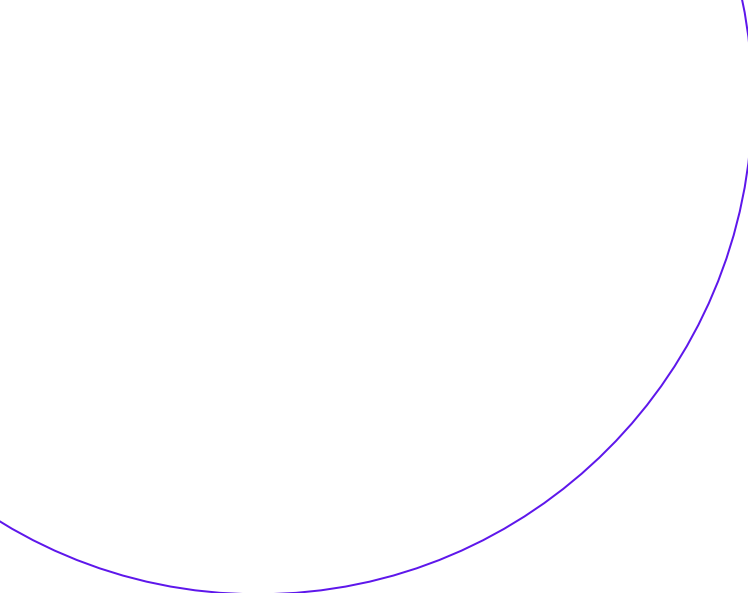
Pranav

Performance marketing strategist

PRANAV, **PERFORMANCE MARKETING STRATEGIST** AT SOCIXMEDIA, PLANS AND MANAGES AD CAMPAIGNS TO DELIVER STRONG RESULTS.

HE FOCUSES ON PERFORMANCE, TESTING, AND SCALING CAMPAIGNS TO ENSURE CLIENTS GET THE BEST POSSIBLE OUTCOMES.





Sagar

*Brand & Performance
manager*



SAGAR, **BRAND & PERFORMANCE MANAGER** AT SOCIXMEDIA, HANDLES BOTH AD CAMPAIGNS AND THE COMPANY'S MARKETING.

HE ENSURES CAMPAIGNS PERFORM WELL WHILE ALSO BUILDING A STRONG AND CONSISTENT BRAND PRESENCE ACROSS PLATFORMS, CONTRIBUTING DIRECTLY TO GROWTH.



Prachi

Junior Ads Manager

PRACHI, **JUNIOR ADS MANAGER** AT SOCIXMEDIA, SUPPORTS THE EXECUTION AND MANAGEMENT OF AD CAMPAIGNS.

SHE WORKS ON CAMPAIGN SETUP, MONITORING PERFORMANCE, AND ENSURING EVERYTHING RUNS SMOOTHLY UNDER THE TEAM'S STRATEGY.

Nidhi

Social media Manager

NIDHI, **SOCIAL MEDIA MANAGER** AT SOCIXMEDIA, HANDLES CONTENT PLANNING AND PLATFORM MANAGEMENT FOR CLIENTS.

SHE ENSURES CONSISTENT POSTING, ENGAGING CREATIVES, AND A STRONG ONLINE PRESENCE THAT ALIGNS WITH THE BRAND'S VOICE AND GOALS.





Sahil

Content Head



SAHIL SERVES AS THE **CONTENT HEAD AT SOCIXMEDIA**, OVERSEEING THE CREATION AND EXECUTION OF AD CREATIVES AND VIDEO CONTENT FOR CLIENTS.

HE COORDINATES WITH THE TEAM TO ENSURE ALL CONTENT IS DELIVERED ON TIME, ALIGNS WITH CAMPAIGN GOALS, AND MAINTAINS HIGH CREATIVE STANDARDS.

Bhavesh

Visual content Editor

BHAVESH SERVES AS THE **VISUAL CONTENT EDITOR** AT SOCIXMEDIA, RESPONSIBLE FOR CRAFTING HIGH-QUALITY VISUAL CONTENT.

HE FOCUSES ON EDITING AND REFINING VIDEO CONTENT TO ENSURE IT IS ENGAGING, POLISHED, AND CONSISTENT WITH THE COMPANY'S CREATIVE STANDARDS.





Gayatri

VP of sales

GAYATRI SERVES AS THE **VICE PRESIDENT OF SALES** AT SOCIXMEDIA, LEADING THE COMPANY'S SALES FUNCTION AND DRIVING REVENUE GROWTH.

SHE OVERSEES SALES STRATEGY, STRENGTHENS CLIENT RELATIONSHIPS, AND ENSURES CONSISTENT CONVERSION OF HIGH-VALUE OPPORTUNITIES, CONTRIBUTING SIGNIFICANTLY TO THE COMPANY'S EXPANSION.



Janavi

Sales executive

JANAVI, **SALES EXECUTIVE** AT SOCIXMEDIA, HANDLES CLIENT COMMUNICATION.

SHE FOCUSES ON UNDERSTANDING CLIENT NEEDS, BUILDING RELATIONSHIPS, AND ENSURING A SMOOTH SALES PROCESS FROM FIRST CONTACT TO CLOSING.

THANK YOU

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+91 88558 18851

A LUXURY REAL ESTATE ADS COMPANY